

CALIFORNIA CLIMATE ACTION CORPS

Learn how California Climate Action Corps Engaged 10,000 More Volunteers in One Year with Golden.



CHALLENGES

California established the California Climate Action Corps (CCAC) in 2020 to address the climate crisis, becoming the first state-level climate service corps. By 2023, CCAC engaged over 15,000 volunteers and 100 AmeriCorps members, aiming to increase these numbers to 25,000 volunteers and 325 AmeriCorps members by 2024. To streamline operations, CCAC transitioned from manual data entry in Salesforce to a centralized volunteer management system, ensuring better compliance and efficiency in their federally funded programs

HOW GOLDEN HELPED

CCAC partnered with Golden in 2023 through California Volunteers, Office of the Governor, discovering its value in centralized tracking and public outreach for volunteer opportunities. Since adopting Golden's Aggregator model, CCAC has significantly expanded its program, **growing from 15,000 to 23,048 volunteers in their first year**. They aim to reach 25,000 volunteers by the end of 2024, marking a substantial increase and paving the way for further expansion across California in the coming years.

Saved 6 Hours Weekly on Data Entry

Transitioning from Salesforce to Golden streamlined CCAC's volunteer data tracking. CCAC now use Golden's spreadsheet upload feature for efficient bulk uploads, while Golden's Insights feature ensures compliance with reporting requirements. This shift has saved CCAC's AmeriCorps members **approximately 6 hours weekly on data entry**, allowing them more time for climate initiatives.

Increased Statewide Visibility for Volunteering

Golden's branded volunteer portal serves as a centralized hub for California's Climate Corps, featuring public events and volunteer opportunities. CCAC utilizes its Calendar view and Dynamic Map to efficiently match volunteers and promote opportunities to stakeholders, resulting in **over 23,000 volunteer engagements for the 2023-2024 program year**, with a goal to reach 25,000 volunteers.

Shared Value Between Partners and CCAC

Golden's Aggregator model empowers partners with individual dashboards to manage volunteer opportunities and track records independently. CCAC, as the statewide entity, integrates data seamlessly from each partner, facilitating engagement with **75 partners and over 325 AmeriCorps members in their first year**, driving climate initiatives across California communities.

Contact sales@goldenvolunteer.com or visit goldenvolunteer.com

AT A GLANCE

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Hours saved weekly on data entry

53.6%

Increase in engaged volunteers

1,289

Events posted using Golden

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Golden is an exceptional platform for finding and connecting with diverse volunteering opportunities. The website's intuitive design, advanced filtering options, and quick sign-up process make it easy for users to find opportunities that match their interests and skills. Whether you're new to organizing volunteering or a seasoned volunteer liaison, Golden Volunteers is the perfect resource for making a meaningful impact.

- Rachel Ostrander, CCAC Fellow