

Company Overview

Golden is the market leader and world's most award-winning, user-friendly, and scalable volunteer management software. We proudly empower more than 20,000 diverse organizations, from Grassroots and Enterprise Nonprofits to Global NGOs, State and Local Governments, Healthcare providers, Educational institutions, Faith groups, and prominent "Aggregators" like United Way, HandsOn Atlanta, and Charity Navigator.



Every day, people discover a sense of purpose and sustain lifestyles of philanthropic engagement through Golden's #1-ranked volunteering app. Golden has been named a World Changing Idea by FastCompany twice, Global Social Good App of the Year by Facebook, Top Way to Serve Your Community by Apple, Top App to Simplify Your Life by TIME, and Winner of the global Reimagine Charitable Giving Challenge by The Bill & Melinda Gates Foundation and IDEO.

Through fully-automated, mobile-first, and brandable user experiences with real-time, customizable CRM integrations into **Raiser's Edge NXT, Blackbaud CRM, and Altru**, Golden's offering is unique and widely adopted across local and hierarchical organizations, partner networks, and programs, all while automatically and securely tracking social impact metrics throughout the complete constituent engagement lifecycle and within the best-of-breed software tools you already use.

Your data is in good hands. Golden's high-security platform is fully compliant with regulatory standards including GDPR, CCA, COPPA, HIPAA, and ADA.

Global awards recognize Golden for innovation and ease of use. [Request a demo](#) or learn more through the [Blackbaud Marketplace!](#)



#1 Volunteer App

Google Play and iTunes Stores



Global App of the Year

Social Good



Global Winner

Reimagine Charitable Giving Challenge



2x World Changing Idea

General Excellence



Webby Honoree

Public Service and Activism



Top App

To Simplify Your Life



Global Winner

Reimagine Charitable Giving Challenge



Expert Testimony

NCMNPS

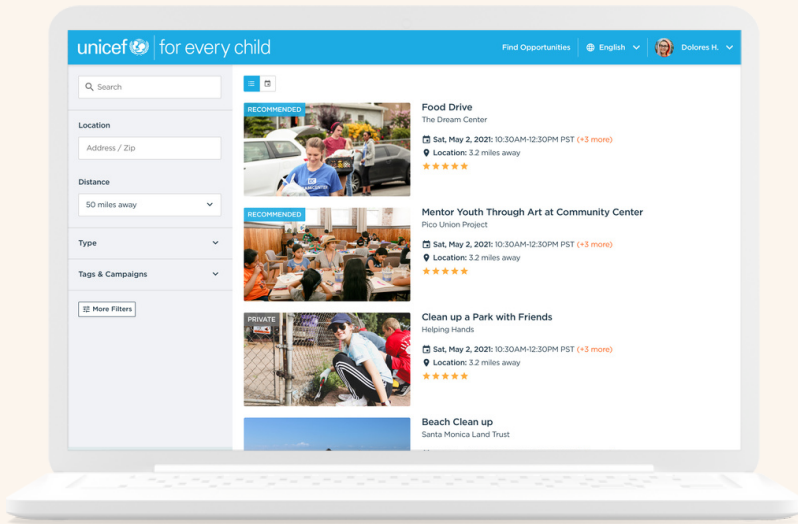
Solutions & Features

The best software is the type you actually use. Decades of research, thousands of clients, and a vast range of complicated use cases have led Golden to create technology that is, above all, easy to use.

Golden is a global platform that scales to accommodate change in your communities and growth in your programs. Most functionality is turnkey. We release updates every day. You will experience rapid time-to-value. Your team will feel more collaborative. Everyone will be able to access their tools, no matter how vast your network, from any device, operating system, and browser.

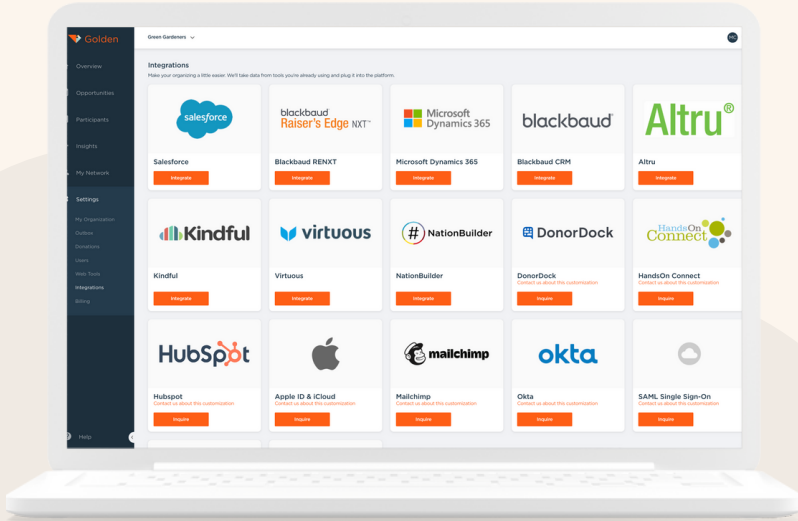
Get ready to optimize your efficiency, while seeing immediate ROI! [Blackbaud Marketplace](#)

Challenges	Golden Solutions
Siloed data systems create blindspots for development teams looking to solicit donations from volunteers	Leverage best in class Blackbaud CRM integrations to enable a real time 360 view of volunteers & prospective donors
Poor user experience for volunteers, leading to a decrease in sign ups & retention	Through Golden's white-labeling capabilities, easily support branded web portals, emails, check-in kiosks, admin dashboards, and more
Development and Volunteering teams operate and manage their relationship communications separately, even when activities concern the same constituent	Tech throughout the volunteer & donor journey personalizes donation requests during high engagement & satisfaction events using AI & your existing processor
Paper-based processes for liability hour tracking, impact measurement, waivers, parental consent, and credentials	Instantly run background checks, honor credentials, and centralize digital consents in a secure, evolving, and portable profile
Manual management of recruiting, marketing, scheduling, and tracking events	Dynamic opportunities prequalify participants and handle shift capacity
Manual communications, feedback collection, and reporting processes	Golden's #1 ranked mobile apps and branded portals automatically track volunteer hours & asses volunteer impact



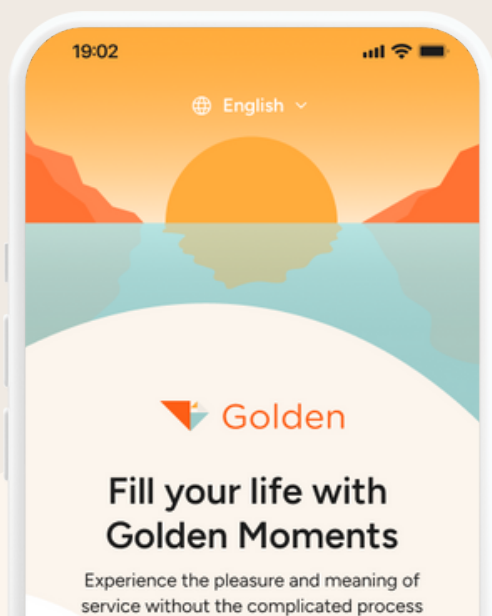
Custom Branded Products

Add a turnkey, branded web portal to your existing web page to automatically display a personalized feed of upcoming opportunities. Plus, support access controls with your existing Single Sign-On (SSO) solution. You set the rules: display just your content, show external partners', or open the door to all publicly-available Golden Opportunities. Take the reins to curate and prioritize opportunities whenever you need, with no fuss.



APIs & Integrations

Provide real-time, 360 constituent and volunteer data to your primary fundraising system of record - **Raiser's Edge NXT, Blackbaud CRM, or Altru**. Some organizers and network partners prefer the detailed volunteer data Golden processes to automatically appear within their advanced donor management CRM's, helping optimize and contextualize strategic fundraising efforts. See a brief Golden & Blackbaud integration overview video, [here](#).



Mobile App and Automated Tracking

Automate volunteer hour tracking and attendance by leveraging Golden's award-winning, user-friendly mobile application and Golden's network of nonprofit partners.

[Request a Demo](#)



Automated Communications

Harness the capabilities of the Golden Platform to streamline your SMS, push, and email communication efforts. With pre-built email templates and configurations, organizers can automatically trigger sign-up confirmations, cancellation notices, updates on timings and addresses, attendance reminders, hour tracking, background check confirmations, and more directly to participant devices.

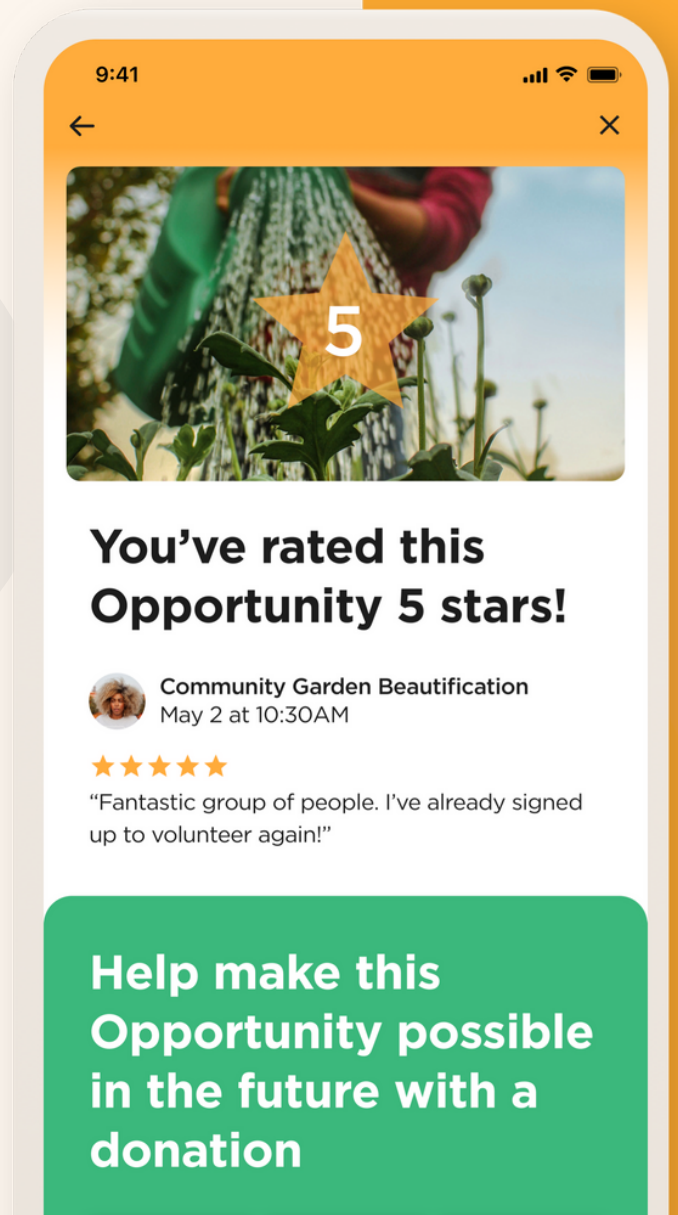
All the time you spend on outreach, and reconciliation can now be spent on recruiting, celebrating successes, and focusing on critical tasks. Spend less time drafting communications and more time on what truly matters!

AI Donations & Fundraising

Golden's AI-driven fundraising and donation features seamlessly empower organizations to supercharge their fundraising efforts. Stakeholders can effortlessly submit donations through your processor of choice, making giving and receiving more convenient than ever.

All this amounts to a deeply personalized volunteer and donor experience. They will know you appreciate them for who they are, more than just a name in a database. The most sophisticated technology is the kind you don't even notice.

Blackbaud Marketplace







Partner Pricing Options & Plans

At Golden, we recognize the unique nature of each mission-driven organization. Your reality is shaped by factors like technological requirements, shifting program objectives, key initiatives, budget considerations, and critical timelines.

As you embark on your journey with us, our selection of partner pricing tiers helps ensure you find the perfect fit for your organization to meet your current needs, while also flexibly scaling as your program grows!

Our offerings include Free, Professional, Standard Enterprise, Advanced Hierarchy & Network Enterprise plans, including specialized Aggregator licenses, well-suited to those who organize programing across a portfolio of cross-sector partners.

Features	Professional	★ Standard Enterprise ★	Advanced Hierarchy/Network /Aggregator/CSR Enterprise
Customizations 	Upgrade to Enterprise	✓	✓
Implementation/Training 	Self-Serve w/limited support	✓	✓
Agreement 	Easy online purchase	1-3+ yr	1-3+ yr
User Admins	5 user admins	Unlimited	Unlimited
Volunteers	Unlimited	Unlimited	Unlimited
Check-in Kiosk	✓	Custom Branding optional	Custom Branding optional
Portal	✓	Custom Branded Portal	Custom Branded Portal
Email Automations	Bulk capabilities	Bulk capabilities (Custom Branding optional)	Bulk capabilities (Custom Branding optional)
Platform Access	Complete access	Complete access	Complete access
Background Checks & Waivers	✓	✓	✓
CRM Integrations 	Limited	Advanced API's to BBCRM, Raiser's Edge NXT, and Altru	Advanced API's to BBCRM, Raiser's Edge NXT, and Altru
SMS Notifications	Upgrade to Enterprise	✓	✓
Tech Support	Limited	✓	✓
Pricing	\$1,200/yr	Contact Sales	Contact Sales

 *Enterprise Plans required

[Schedule a Demo](#)