

Volunteer Management Evaluation

Volunteer Opportunities

What volunteer opportunities do you offer for first-time volunteers?

What opportunities do you offer for returning or specialized volunteers?

What opportunities do you have for volunteers, donors, and advocates to engage with your organization in the other two ways?

Where do you publish your volunteer opportunities?

Information Collection

How do you collect volunteer signups?

How do you track participation during and after volunteer opportunities?

How do you keep volunteer participation in your CRM?

Do you have a holistic view of volunteering, advocacy, and donation data within your CRM?

How current, complete, and accurate are your volunteer participation records?

Volunteer Communications

What ongoing communications do you have with past volunteers?

Are volunteer communications aligned with donor communications, or are they separate?

Team Management

Does your Volunteer team reference donor history data, and does your Development team reference volunteer history data?

Additional Considerations

What is your ideal donor profile?

What signals can volunteers demonstrate to indicate their potential as high-value donors?

What technology is currently blocking you from accomplishing any of the above strategic objectives?

Notes
